

## PERSONAL INFORMATION

**Simona Cătălina Ștefan** Bucharest (Romania) simona.stefan@man.ase.ro

## WORK EXPERIENCE

Feb 2022–Present

**Professor, PhD**

The Bucharest University of Economic Studies, Faculty of Management

Teaching activities (C, AT, S, L/P) in the following courses: Foundations of Organizational Management; Managerial Methodologies; Management of Healthcare Organizations; Methods of Analysis and Forecasting in the Health System; Strategic Management; Organizational Strategy; Strategies for SMEs; Management Research Methodology.

**Business or sector** Higher education

October 2025 - present

**Secretary General of SAMRO**

Romanian Academic Management Society

**Business or sector:** Research activity, Higher education

September 2024 - present

**Member of CNATDCU**

National Commission for the Attestation of University Titles, Diplomas and Certificates (CNATDCU), Commission 27 – Economics and Business Administration

**Business or sector** Higher education

Jan 2024–present

**Member of the National Register of Evaluators**

Romanian Agency for Quality Assurance in Higher Education

**Business or sector** Higher education

Dec 2023–present

**Member of the Faculty Board**

Faculty of Management, The Bucharest University of Economic Studies

**Business or sector** Higher education

Jun 2023–present

**Member of the Doctoral School Board**

Doctoral School of Management, Bucharest University of Economic Studies

**Business or sector** Higher education

2023–present

**Coordinator of the Master's Program in Health Services Management**

Faculty of Management, Bucharest University of Economic Studies

**Business or sector** Higher education

2023–present

**Deputy Director of the Centre for Comparative Management Studies**

Faculty of Management, Bucharest University of Economic Studies

**Business or sector** Higher education

Sep 2021–Present

**PhD supervisor**

Management Doctoral School, Bucharest University of Economic Studies

**Business or sector** Higher education

Feb 2021–Feb 2022

**Associate Professor, PhD**

Faculty of Management, Bucharest University of Economic Studies

Teaching activities (C, AT, S, L/P) in the following courses: Foundations of Organizational Management; Managerial Methodologies; Management of Healthcare Organizations; Methods of Analysis and Forecasting in the Health System; Strategic Management; Organizational Strategy; Managerial Economics; Ethics and Academic Integrity; Research Projects.

**Business or sector** Higher education

Feb 2019–Feb 2021

**Lecturer, PhD**

Faculty of Management, Bucharest University of Economic Studies  
Teaching activities (C, AT, S, L/P) in the following courses: Foundations of Organizational Management; Managerial Methodologies; Management of Healthcare Organizations; Methods of Analysis and Forecasting in the Health System; Strategic Management; Managerial Economics; Ethics and Academic Integrity; Research Projects.  
[Business or sector](#) Higher education

Feb 2018–Feb 2019 **Teaching Assistant, PhD**  
Faculty of Management, Bucharest University of Economic Studies  
Teaching activities (S, L/P, C) in the following courses: Foundations of Organizational Management; Managerial Methodologies; Management of Healthcare Organizations.  
[Business or sector](#) Higher education

Feb 2017–Feb 2018 **Teaching Assistant, PhD Student/Teaching Assistant**  
Faculty of Management, Bucharest University of Economic Studies  
Teaching activities (S, L/P, C) in the following courses: The foundation of the organization's management, Managerial methodologies, SMEs management and Economic projects  
[Business or sector](#) Higher education

Oct 2014–Feb 2017 **Associate Teaching Staff**  
Faculty of Management, Bucharest University of Economic Studies  
Teaching activities (S, L/P, C) in the following courses: The foundation of the organization's management, Managerial methodologies and Economic projects  
[Business or sector](#) Higher education

Sep 2013–Jun 2014 **Associate Professor**  
Special Technological High School "Regina Elisabeta", Post-Secondary School  
Teaching activities (T, LT) in the course: Quality Management  
[Business or sector](#) Education

Nov 1993–Nov 2016 **Registered Nurse**  
National Institute for Rehabilitation, Physical Medicine and Balneoclimatology  
[Business or sector](#) Healthcare

## EDUCATION AND TRAINING

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Oct 2018–Sep 2021 **Postdoctoral Advanced Research Program**  
Council for Doctoral Studies, Bucharest University of Economic Studies, Bucharest, Romania  
Research topic: "Advanced Research on Strategic Management in Healthcare Organizations"

Oct 2014–Sep 2017 **PhD in Management – SUMMA CUM LAUDE**  
Doctoral Studies Institute, Bucharest University of Economic Studies  
Thesis topic: Enhancing the Competitiveness of Healthcare Organizations through the Modernization of Management Tools

Oct 2011–Jun 2013 **Master's degree**  
Master of Health Services Management, Faculty of Management, Bucharest University of Economic Studies  
Management of Health Units, Quality Management, Financial Management, Health Care Economics, Human Resource Management

Oct 2008–Jul 2011 **Bachelor's degree**  
Program in Management, Faculty of Financial-Accounting Management, Spiru Haret University, Bucharest

General Management, Managerial Methodologies, Service Management, Human Resources Management, Quality Management

Sep 1987–Jun 1991

### High School Diploma

School Center No. I, Horticultural Profile High School, Bucharest

#### PERSONAL SKILLS

Mother tongue(s) Romanian

Foreign language(s)

|         | UNDERSTANDING |         | SPEAKING           |                   | WRITING |
|---------|---------------|---------|--------------------|-------------------|---------|
|         | Listening     | Reading | Spoken interaction | Spoken production |         |
| English | C1            | C1      | C1                 | B2                | B2      |
| French  | B2            | B2      | B1                 | B1                | A2      |

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user  
Common European Framework of Reference for Languages

#### ADDITIONAL INFORMATION

##### Publications

- 14 books and book chapters
- 47 papers published in specialized journals, of which 31 in WoS indexed journals
- 23 papers published in the volumes of international conferences, of which 14 indexed ISI Proceedings

##### Research projects

- Institutional development project: "Improving the quality of teaching-learning activities by promoting university freedom and integrity, while increasing the quality of academic life in BUES", CNFIS-FDI-2024-F-0108.
- Modern approaches to the analysis of infrastructure investments for tourism development in the current economic context. Institutional research projects for the benefit of society.
- Establishment and operationalization of the National Network for analysis and expertise of governmental strategic documents, co-financed by the European Social Fund, through the Administrative Capacity Operational Program 2014 – 2020, SIPOCA code 1273 / MySMIS code 158503.
- Research on the managerial, administrative, and legal mechanisms of the Public-Private Partnership, Contract no. 468 of 07.04.2023.
- Integrating the opportunities of digitization in improving the management process of state institutions in Romania. Institutional research project for the benefit of society,
- Employee performance and systems for measuring it: comparison between the public and private sectors - Competition of institutional research projects with impact on society, Edition 2022, Research project nr. 724/18.05.2022.
- Bucharest University of Economic Studies research Strategy for the period 2021-2030 – member of the project team.
- Organizational culture management: comparison between the public and private sectors – member of the project team.
- Practice your development intelligently - PRIDE-U, POCU/626/6/13/133138 – member of the project team.
- Performance and continuity for the career of manager ManPro II, grant agreement ROSE NC 378 – member of the project team.
- Approaches regarding the management of public health in the context of the COVID-19 pandemic – Subprogramu12.1 Competitiveness through research, development and innovation, the Solutions- 2020 competition – member of the project team.
- ReStart Economy. Measures to combat the economic and social effect of COVID 19 in Romania, health – institutional project – member of the project team.
- Analysis of the current situation of the Romanian research and of the ways of achieving the transfer of new technologies in the productive sector, in the effort to develop the knowledge-based economy – Competition of institutional research projects for the benefit of the society – project manager.
- Substantiation and elaboration of the ASE strategy for the period 2020-2030 – member of the

project team.

- Prevention of school dropout – a way to increase the performance of the university education system, Grant Agreement ROSE NC 55 /SGU / NC / I – member of the project team.
- Supporting excellence in interdisciplinary scientific doctoral research in the economic, medical and social fields, contract POSDRU 2007-2013/187/1.5/S/155463 - PhD scholarship student.

- Honors and awards**
- 2025 – RAMS Award for the best scientific paper in the field of management published in 2024.
  - 2024 - Opera Omnia Diploma for scientific research of excellence, through articles published in prestigious international journals in 2023 (Q1).
  - 2024 - Georgescu Roegen Diploma for scientific research of excellence, through articles published in prestigious international journals in 2023 (Q2).
  - 2022: The Romanian Academic Management Society award for the best management book published in 2021
  - 2021 - Opera Omnia Diploma for scientific research of excellence, through articles published in prestigious international journals in 2020.
  - 2017, 2019, 2020, 2021 and 2023: UEFISCDI Prize for Research Results - Articles (PRECISI)
  - 2020: Award of excellence for the best research team in 2020, granted within the Gala of Excellence in the Bucharest University of Economic Studies to the team of the project "ReStart Economia. Measures to combat the economic and social effect of COVID 19 in Romania".
  - 2015, 2017, 2018, 2019 and 2020 - Certificate of Excellence in recognition of services to the academic community by serving on the International Committee Board of the IBIMA International Conference (11-12 November 2015 - Madrid; 3-4 Mai 2017 – Vienna; 8-9 November 2017 – Madrid; 25-26 April 2018 – Millan; 14-15 November 2018 – Sevilla, 12-14 November 2019 – Madrid; 1-2 April 2020 – Sevilla).
  - 2018: Award of the Romanian Academic Management Society (RAMS) for the best doctoral thesis in 2017.
  - 2018: The Georgescu Roegen Diploma for Scientific Research of Excellence.
  - 2017: Award of Excellence for the Doctoral Scientific Research Activity, granted within the Gala of Excellence in the Bucharest University of Economic Studies - 1st edition - 23 November 2017
  - 2017: Distinction "The Best Book in the Economic Field" granted by the Association of Economic Faculties from Romania (AFER).
  - 2015: BEST PAPER AWARD - 26th IBIMA Conference, 11-12 November 2015, Madrid, Spain, ISI Proceedings.

**Member of international conferences' organizing and scientific committees**

- Editor-in-chief – Management Student Working Papers
- Editorial board member - Journal of Nursing Management
- Journal topics board member – Sustainability journal.
- Reviewer for WoS indexed journals: Administrative Sciences, Agriculture, Amfiteatru Economic, Antibiotics, Applied Sciences, Behavioral Sciences, Business Process Management Journal, Economic Research-Ekonomska Istrazivanja, Electronics, Energies, Foods, Healthcare, IEEE Access, International Journal of Environmental Research and Public Health, Journal of Clinical Medicine, Journal of Intelligence, Journal of Personalized Medicine, Journal of Theoretical and Applied Electronic Commerce Research, Kybernetes, Medicina, PlosOne, Processes, Risks, Sustainability, Symmetry, Systems.
- Reviewer for the 82nd to 85th Annual Meeting of the Academy of Management
- Program committee member of the 12th to 18th editions of the International Management Conference (IMC).
- Program committee member of the 26th to 38th editions of the International Business Information Management Association Conference (IBIMA).
- Editorial Board Member of the Management and Economics Review journal.

**Member of research organizations and networks**

- Romanian Academic Management Society (SAMRO).
- GBD Collaborator Network.

**H-index**

- h-Index Google Scholar – 19
- h-Index Scopus – 15
- h-Index Web of Science – 14

**Courses  
Certifications**

- October - November 2019 - postgraduate program of training and continuous professional development: Organizational excellence and quality culture, Bucharest University of Economic Studies, Faculty of Business and Tourism.
- November 2016 - postgraduate program of training and continuous professional development: Educational Management for Distance and Part-Time Education Programs, Bucharest University of Economic Studies, Faculty of Management.
- November 2013 – February 2014 - "Modern Directions in Special Psychopedagogy", University of Bucharest, Faculty of Psychology and Educational Sciences.
- October–November 2013 - Quality Management in Hospitals, National School of Public Health, Management and Improvement in the Health Field, Bucharest.
- November 2012 – March 2013, March 2013 – July 2013 – psycho-pedagogical training program – level I and level II, Spiru Haret University, Department for Teacher Training.
- January 2011 – July 2011 - "Career and business performance for women" – POSDRU project, Spiru Haret University: Business Law, E-business, Environmental Management, It-based Accounting for Business, Management and Negotiation Techniques, English for Business.

**ANNEXES**

List of publications

Date:

November 2025

Signature:

Professor Simona Cătălina Ștefan, PhD